Assessment of treatment processes - Determination of patient preferences using conjoint analysis

Summary:
Background
The measurement of so-called intangible ("intangible") effects, such as quality of life, pain and pleasure, is particularly important for medical treatment procedures. However, these diverse and complex effects are difficult to measure. There is a need for the development of adequate measuring methods.

Aim
The aim of the study is to develop and implement a suitable method for determining the intangible beneficial effects of medical treatment processes (for example, the doctor's time for the patient, the patient's involvement in the healing process, etc.). The treatment processes of general medical care, homeopathy and acupuncture are examined.

Method
As a health economic method, the conjoint analysis is used to assess patient preferences regarding the treatment processes in general medicine, homeopathy and acupuncture. In addition, the willingness to pay of the participants is examined.

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